MASONRY MEDIUM LOAD ANCHORING

MASONRY ANCHORING

MACSIM®

ABOUT Macsim® POS

Macsim® POS offers a unique and complete solution designed for product exposition in building wholesale and retail stores.

The POS system is based on easily configurable rack components enhanced with expansive information elements and additional decorations.

The system allows the creation of an exposition of almost any size, modular design of packaging ensures compatibility of the elements while changing the exposition, as well as provides unified and enhanced appearance. All this increases product attractiveness and boost up the perception of the brand.

⬤ **POS Components**

STAND Components 🟡

POS Components:

1 HEADER SIGN

2 AISLE SIGN

3 SHELF RANGE LABELS

4 FLOOR GRAPHICS

STAND Components:

1 HEADER SIGN HOLDER

2 AISLE SIGN HOLDER

3 HANG PACK HOOKS

4 PERFORATED BACK PANEL

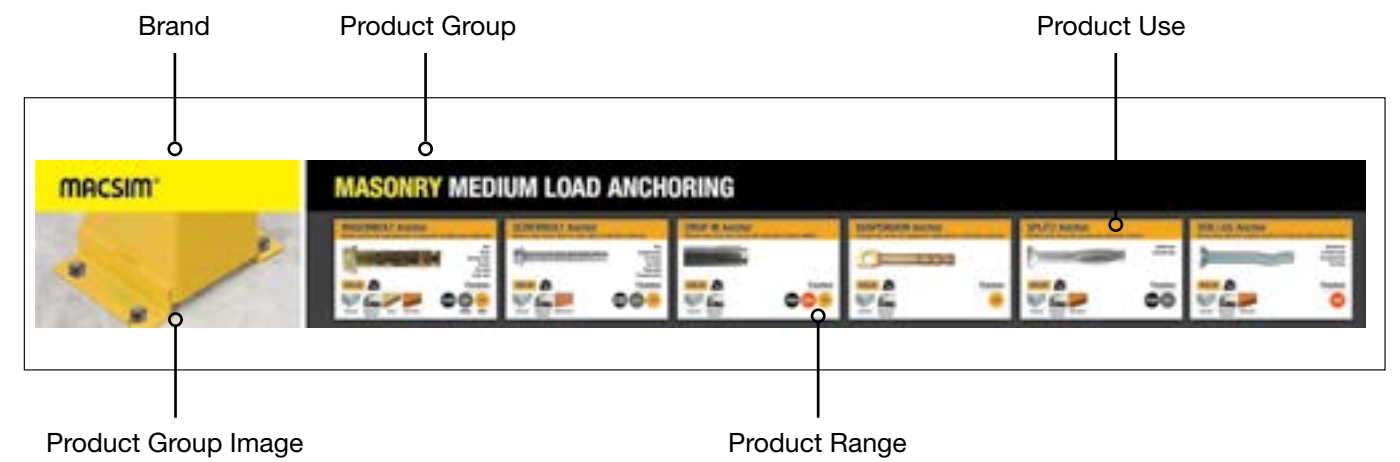**5** SHELF

6 STAND FRAME WORK

7 BASE
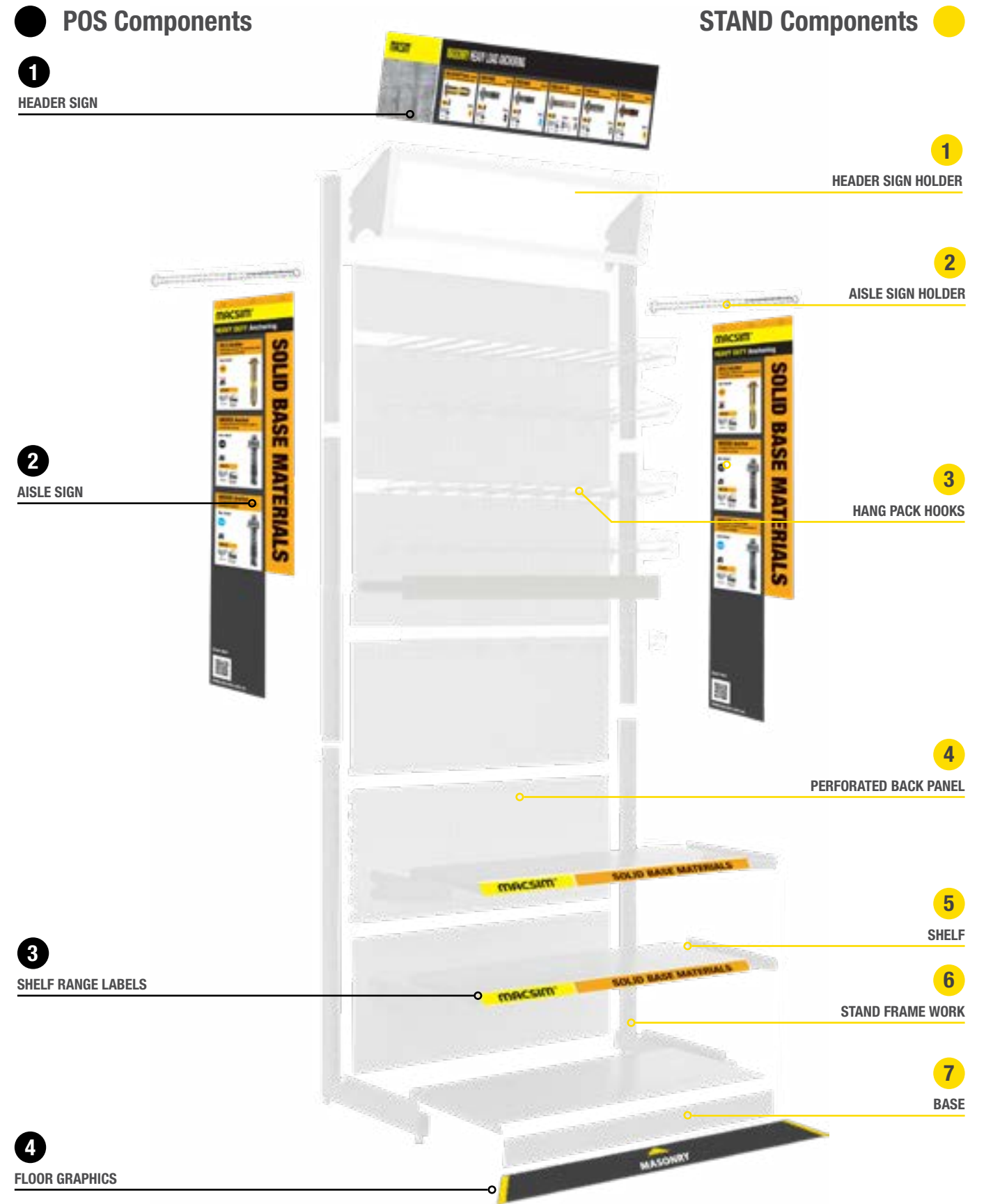
1
HEADER SIGN

1 **HEADER Sign**

Defines in a clear and legible way the
group of products placed on the shelf.
All graphics are done in colours assigned to individual
product ranges.

Brand   Product Group   Product Use

Product Group Image   Product Range

MACSIM®

MASONRY HEAVY LOAD ANCHORING
Header Masonry Sign
900mm x 150mm
Code: 99MS900150HL

MASONRY HEAVY LOAD ANCHORING
Header Masonry Sign
1200mm x 150mm
Code: 99MS1200150HL

MASONRY MEDIUM LOAD ANCHORING
Header Masonry Sign
900mm x 150mm
Code: 99MS900150ML

MASONRY MEDIUM LOAD ANCHORING
Header Masonry Sign
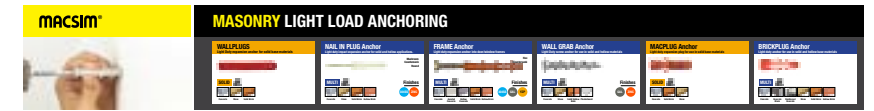1200mm x 150mm
Code: 99MS1200150ML

MASONRY LIGHT LOAD ANCHORING
Header Masonry Sign
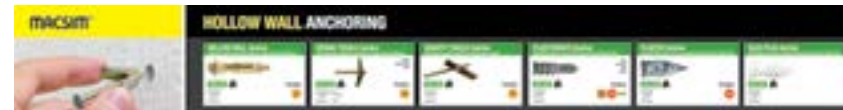900mm x 150mm
Code: 99MS900150LL

MASONRY LIGHT LOAD ANCHORING
Header Masonry Sign
1200mm x 150mm
Code: 99MS1200150LL

HOLLOW WALL ANCHORING
Header Masonry Sign
900mm x 150mm
Code: 99MS900150HA

HOLLOW WALL ANCHORING
Header Masonry Sign
1200mm x 150mm
Code: 99MS1200150HA

CHEMICAL ANCHORING
Header Chemical Anchoring Sign
900mm x 150mm
Code: 99MS900150CA

CHEMICAL ANCHORING
Header Chemical Anchoring Sign
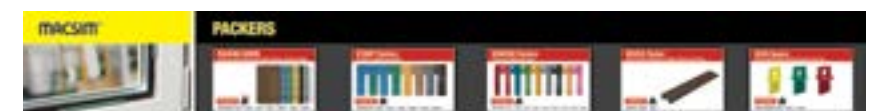1200mm x 150mm
Code: 99MS1200150CA

PACKERS
Header Packers Sign
900mm x 150mm
Code: 99MS900150PA

PACKERS
Header Packers Sign
1200mm x 150mm
Code: 99MS1200150PA

2

AISLE SIGN

2 AISLE Sign

Colour coded by product category.
Made of 3mm corflute material featuring entire product ranges within the categories to make finding specific product in-stores easier for the end user.
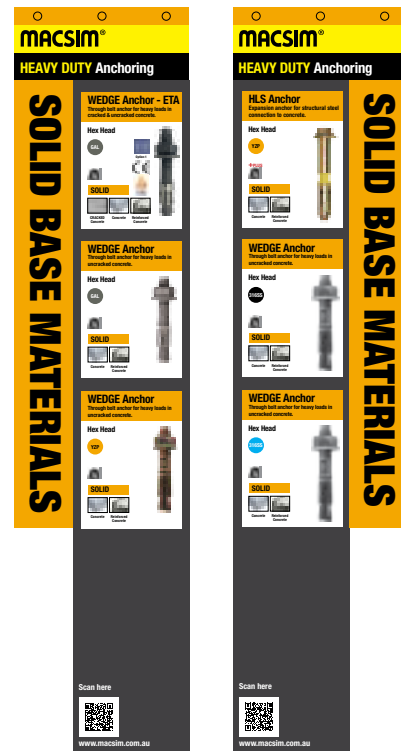
- Includes features and benefits of product range.

- Link to website for more information via QR Barcode.

Brand

Product Group

Applications

Product
Category
Image

QR Code

Product
Information

Substrate

Product
Category
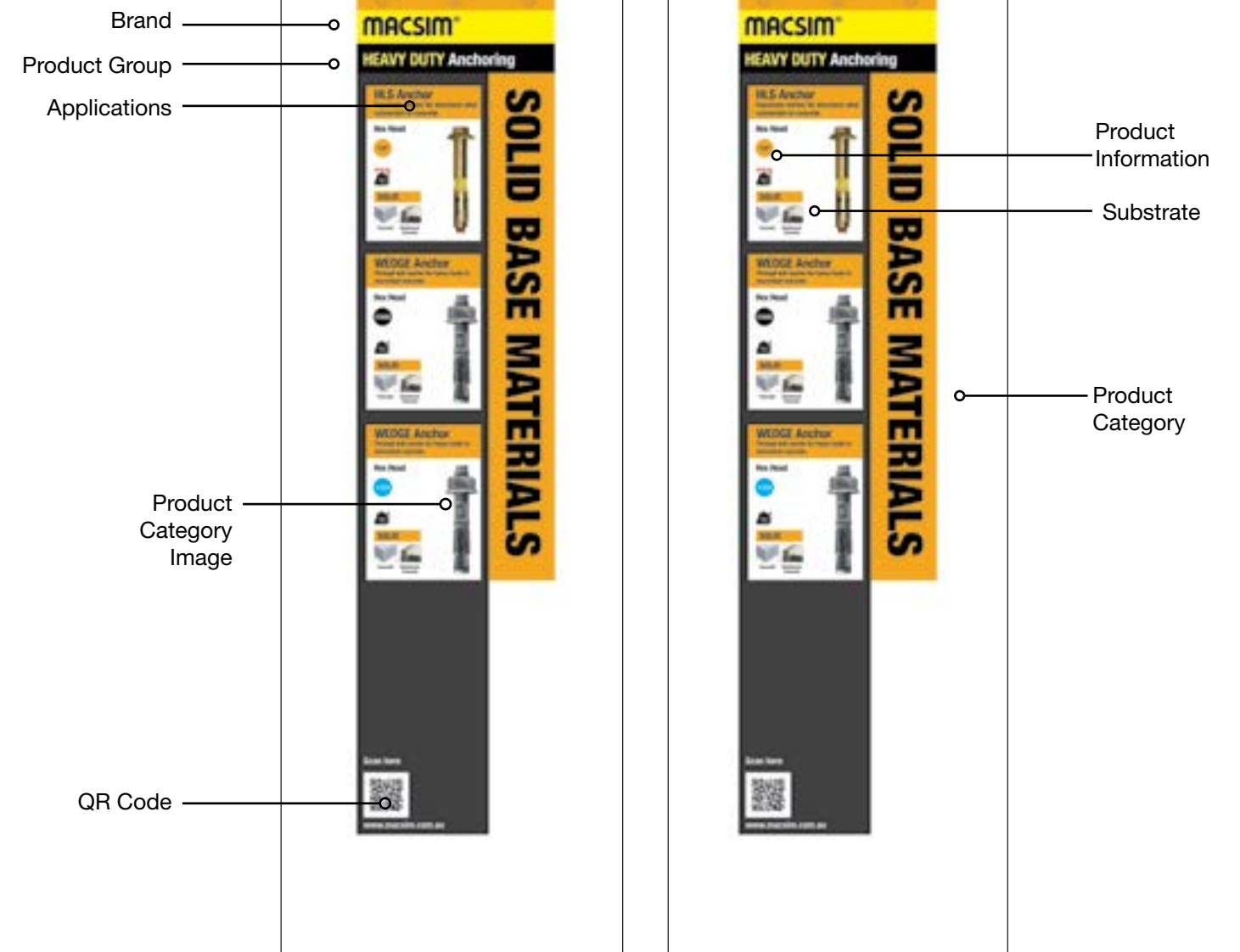
SOLD BASE MATERIALS - Heavy Duty

600mm x 150mm

Code: 99MSA-HL

SOLID BASE MATERIALS - Medium Duty

600mm x 150mm

Code: 99MSA-ML
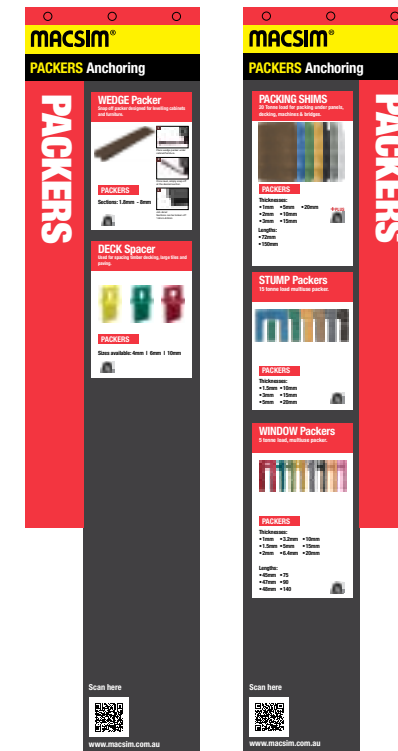
SOLID BASE MATERIALS - Light Duty

600mm x 150mm

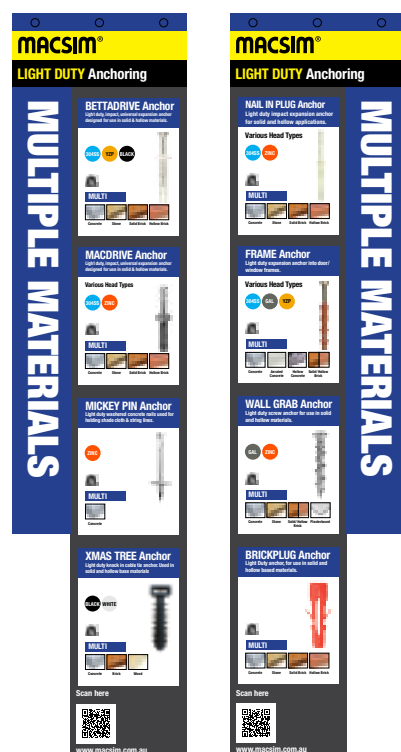Code: 99MSA-LL

PACKERS Anchoring

600mm x 150mm

Code: 99MSA-PA

MULTIPLE MATERIALS - Light Duty

600mm x 150mm

Code: 99MSA-MM

HOLLOW WALL - Light Duty

600mm x 150mm

Code: 99MSA-HM

CHEMICAL ANCHORING
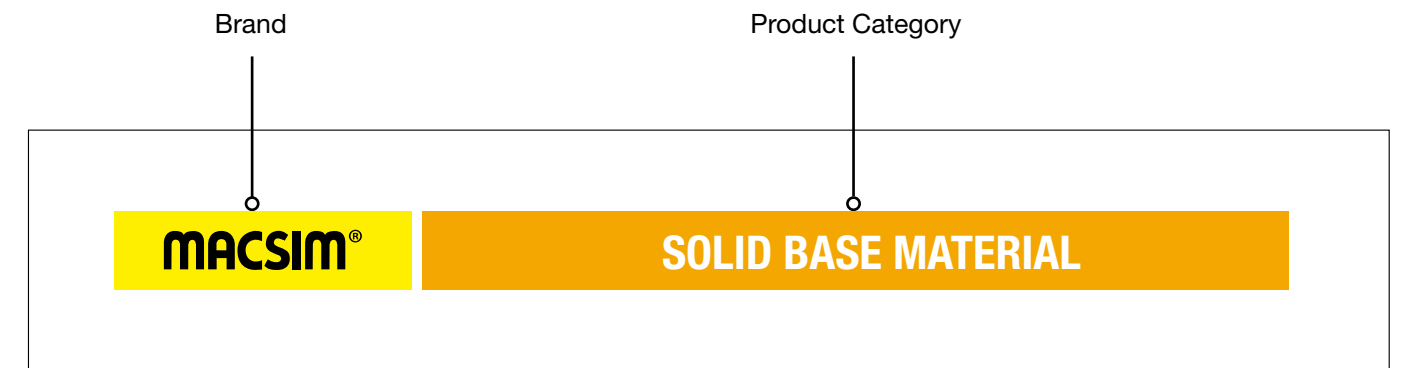
600mm x 150mm

Code: 99MSA-CA

③ SHELF LABELS

③ SHELF Labels

Maintained in the colour of the product category featuring the product category wording.

Shelf labels are used to feature information regarding products prices, barcodes and other tags specified by customers.

Brand   Product Category

MACSIM®   **SOLID BASE MATERIAL**

Shelf Label (SOLID BASE MATERIALS - Heavy Duty)
500mm x 25mm
Code: 99MLS-HL

| **MACSIM®** | **SOLID BASE MATERIALS - Heavy Duty** |

Shelf Label (SOLID BASE MATERIALS - Medium Duty)
500mm x 25mm
Code: 99MLS-ML

| **MACSIM®** | **SOLID BASE MATERIALS - Medium Duty** |

Shelf Label (SOLID BASE MATERIALS - Light Duty)
500mm x 25mm
Code: 99MLS-LL

| **MACSIM®** | **SOLID BASE MATERIALS - Light Duty** |

Shelf Label (MULTIPLE MATERIALS - Light Duty)
500mm x 25mm
Code: 99MLS-MM

| **MACSIM®** | **MULTIPLE MATERIALS - Light Duty** |

Shelf Label (HOLLOW WALL MATERIALS - Light Duty)
500mm x 25mm
Code: 99MLS-HM

| **MACSIM®** | **HOLLOW WALL MATERIALS - Light Duty** |

Shelf Label CHEMICAL ANCHORING)
500mm x 25mm
Code: 99MLS-CA

| **MACSIM®** | **CHEMICAL ANCHORING** |

Shelf Label (PACKERS - Anchoring)
500mm x 25mm
Code: 99MLS-PA

| **MACSIM®** | **PACKERS ANCHORING** |

MASONRY ANCHORING
Visual purpose only
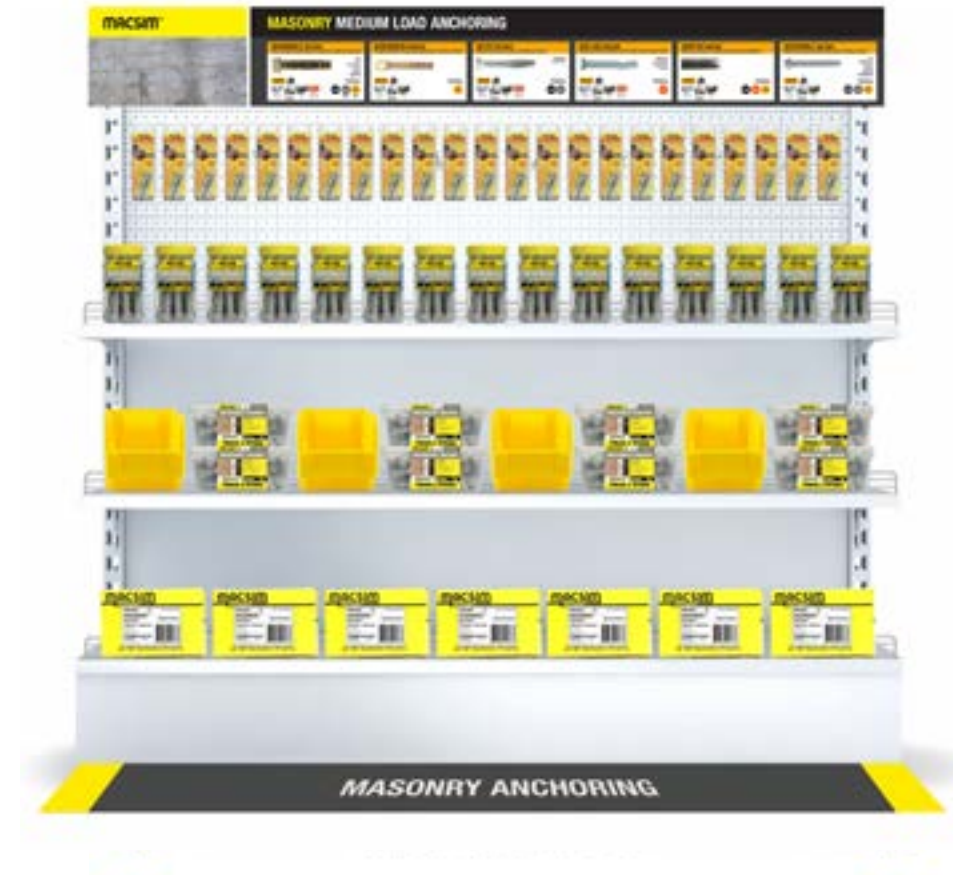
4   **FLOOR Graphics**

Maintained in the colour of the brand background featuring the product category wording.

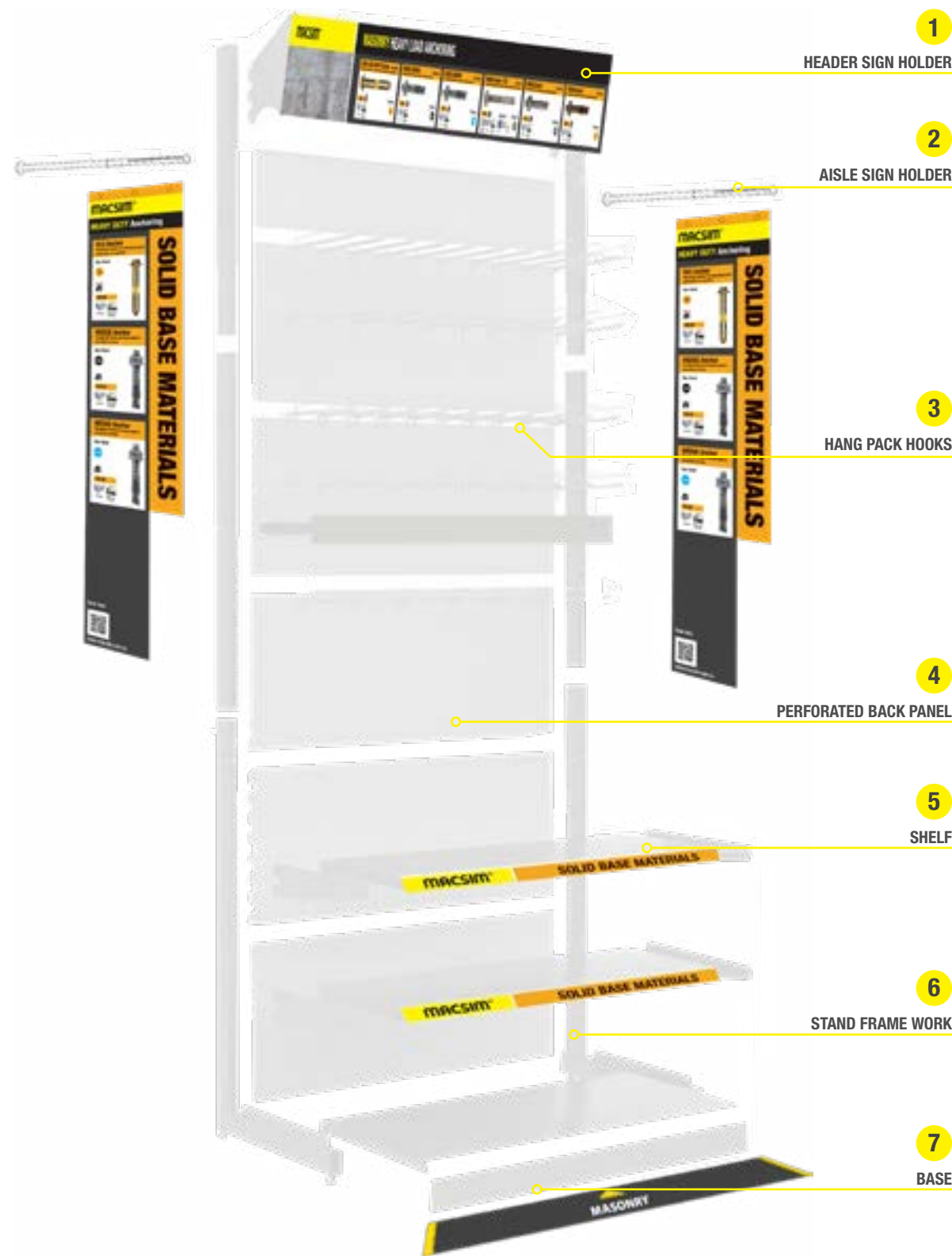Floor graphics are to add ease to way finding in stores.

Product Category

MASONRY

Floor Graphic (SELF TAPPING SCREWS)
900mm x 150mm
Code: 99MFG-900
1200mm x 150mm
Code: 99MFG-1200

MASONRY

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FLOOR GRAPHICS

STAND Components

1 — HEADER SIGN HOLDER

2 — AISLE SIGN HOLDER

3 — HANG PACK HOOKS

4 — PERFORATED BACK PANEL

5 — SHELF

6 — STAND FRAME WORK

7 — BASE

1 - HEADER SIGN HOLDER

99MHSH900	900mm x 300mm Angled Sign Holder
99MHSH1200	1200mm x 300mm Angled Sign Holder

2 - AISLE SIGN HOLDER

99MB1	Aisle sign holder bracket

3 - HANG PACK HOOKS

99MR9	9 Hook SP Merchandiser
99MR5	5 Hook SP Merchandiser
99WPH150	150mm Suitable for Wooden Pegboard
99WPH225	225mm Suitable for Wooden Pegboard
99PH150	150mm Suitable for Flat Punched Metal Pegboard
99PH225	225mm Suitable for Flat Punched Metal Pegboard

4 - PERFORATED BACK PANEL

Order on Request

5 - SHELVES

Order on Request

6 - STAND FRAME

Order on Request

7 - BASE

Order on Request

8 - DATA STRIPS

99DS2612	Data Strip Clear – 26mm x 1200mm
99DS3012	Data Strip Clear – 30mm x 1200mm
99DS3912	Data Strip Clear – 39mm x 1200mm
99DS6012	Data Strip Clear - 60mm x 1200mm
99DS609	Data Strip Clear - 60mm x 900mm

9 - SWING TAGS

99ST50	Swing Tag 50mm
99ST75	Swing Tag 75mm

www.macsim.com.au   **TOLL FREE: 1800 022 019**